



# Communications and Community Outreach

## Committee Minutes

Wyoming Workforce Development Council  
Jul 13, 2023 at 11:00 AM MDT

### **Attendance**

#### **Present:**

Members: Daniel Burau, Nicky Harper, Mark Madsen, Eric Trowbridge, Ron Wild

Guests: Yvonne Adekale, Tricia Mansfield, Tyler Stockton, Erin Turbitt, Kristy Tyrney, Jennifer Wilch

#### **Absent:**

Members: Fred Baldwin, Phillip Cornella

#### I. Convene

Presenters: Danny Burau

Meeting called to order at 11:02am

#### II. Roll Call

Presenters: Jennifer Wilch

Jennifer Wilch called attendance and noted there is a quorum.

#### III. Approval of June Minutes

Presenters: Danny Burau

#### **Motion:**

Approval of June Minutes

Motion moved by Ron Wild and motion seconded by Nicky Harper. Approval of the minutes passed.

#### IV. Strategic Plan Goal Revision - Community Outreach

Presenters: Danny Burau, Jennifer Wilch

The updates to the strategic plan were incorporated. The changes were discussed and no one had further changed. The strategic plan is now finished and will be presented to the council.

#### V. Elevator Pitches and Calls for Action

Presenters: Tyler Stockton, Danny Burau

Tyler Stockton discussed Elevator Pitches describing the Workforce Innovation Opportunity Act (WIOA), and the Wyoming Workforce Development Council (WWDC) alongside calls to action to give the community more of an idea how employers and industry can benefit as well as NextGen Sector

Partnerships. Jennifer Wilch provided additional description of the format for the calls to action, including blue conveying the audience and the teal color is what we would like the entity to do. This project is now finished and can be presented to the council.

Presenters: Jennifer Wilch

OnBoard training in August for anyone who has not had the opportunity yet and would like to attend.

Eric Trowbridge noted that a new council member might be joining the council and would be a good fit for this committee.

After some discussion, there will not be an August committee meeting.

## VI. Adjourn

Presenters: Danny Bureau

Meeting adjourned at 11:25am